

KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766
Schedule Dates 09/07/12-09/13/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC (109249)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2597
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 06/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,940.00
Net Total \$33,660.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012 40 \$39,600.00
Grand Total: 40 \$39,600.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-----------------|---------|
| 1.0 | Normal Line / News | 09/07/12-09/07/12 | 1 | :30 | 10P- 10:35P (MST) | | | | | | 1 | | | 1 | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 2.0 | Normal Line / SPOT | 09/07/12-09/07/12 | 1 | :30 | 10:35P- 11:35P (MST) | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Salt Lake City (KUTV) | ID LETTRMAN-CBS | 6/20/12 |
| 3.0 | Normal Line / News | 09/07/12-09/07/12 | 1 | :30 | 5P- 5:30P (MST) | | | | | | 1 | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |
| 4.0 | Normal Line / News | 09/07/12-09/07/12 | 1 | :30 | 6P- 6:30P (MST) | | | | | | 1 | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 5.0 | Normal Line / News | 09/07/12-09/07/12 | 1 | :30 | 6A- 8A (MST) | | | | | | 2 | | | 2 | \$600.00 | \$1,200.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 6.0 | Normal Line / SPOT | 09/07/12-09/07/12 | 1 | :30 | 6:30P- 7P (MST) | | | | | | 1 | | | 1 | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |
| 7.0 | Normal Line / News | 09/10/12-09/10/12 | 1 | :30 | 10P- 10:35P (MST) | | | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 8.0 | Normal Line / News | 09/10/12-09/10/12 | 1 | :30 | 5P- 5:30P (MST) | | | | | | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |
| 9.0 | Normal Line / News | 09/10/12-09/10/12 | 1 | :30 | 6P- 6:30P (MST) | | | | | | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 10.0 | Normal Line / News | 09/10/12-09/10/12 | 1 | :30 | 6A- 8A (MST) | | | | | | | | | 2 | \$600.00 | \$1,200.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 11.0 | Normal Line / SPOT | 09/10/12-09/10/12 | 1 | :30 | 6:30P- 7P (MST) | | | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |
| 12.0 | Normal Line / Prime | 09/10/12-09/10/12 | 1 | :30 | 9P- CBS-Hawaii Five-O (Monday) | | | | | | | | | 1 | \$3,000.00 | \$3,000.00 | Salt Lake City (KUTV) | HAWAII 5-0-CBS | 6/20/12 |
| 13.0 | Normal Line / Sports/Other | 09/08/12-09/08/12 | 1 | :30 | 10:35P- 11:05P (MST) | | | | | | | 1 | | 1 | \$400.00 | \$400.00 | Salt Lake City (KUTV) | TALKIN SPORTS | 6/20/12 |
| 14.0 | Normal Line / SPOT | 09/08/12-09/08/12 | 1 | :30 | 6P- 7P (MST) | | | | | | | 1 | | 1 | \$300.00 | \$300.00 | Salt Lake City (KUTV) | ENT TONIGHT 60 | 6/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

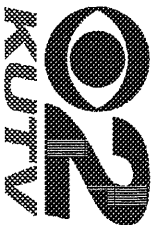
Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 6/25/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766

| | | | |
|----------------|---|---------------|------------------|
| Schedule Dates | 09/07/12-09/13/12 | Date Entered | 06/20/12 |
| Advertiser | National Republican Congressional Committee (23 | Last Modified | 06/20/12 |
| Agency | National Media, Inc (1454) | Entered By | Katie Freckleton |
| Product | POLITICAL CANDIDATE SUPER PAC (ns) (1386) | CO-OP | No |
| Brand | NRCC (109249) | Headline # | 06186786 |
| Salesperson | TeleRep/DC, Washington DC (2995) | Demo | A35+ |
| Sales Office | TeleRep Washington DC | Order Type | Normal |
| Buyer Name | ANGIE BEN | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 155/426/2597 | Commission | \$5,940.00 |
| Account Types | National/Political Issue Agency BRD | Net Total | \$33,660.00 |
| Billing Type | Standard | Sales Tax | |
| Comments | NRCC ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** | | |

| Salt Lake City (KUTV) | | |
|-----------------------|-------|-------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2012 | 40 | \$39,600.00 |
| Grand Total: | 40 | \$39,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------------|---------|
| 15.0 | Normal Line / Prime | 09/08/12-09/08/12 | 1 | :30 | 9P- CBS-48 Hours Mystery (Saturday) | | | | | | | 1 | | 1 | \$650.00 | \$650.00 | Salt Lake City (KUTV) | 48HR MSTRY-CBS | 6/20/12 |
| 16.0 | Normal Line / News | 09/09/12-09/09/12 | 1 | :30 | 5P- 6P (MST) | | | | | | | | 1 | 1 | \$500.00 | \$500.00 | Salt Lake City (KUTV) | 2NEWS AT 5 SUN | 6/20/12 |
| 17.0 | Normal Line / Prime | 09/09/12-09/09/12 | 1 | :30 | 5:57:30P- CBS-60 Minutes (Sunday) | | | | | | | | 1 | 1 | \$1,750.00 | \$1,750.00 | Salt Lake City (KUTV) | 60 MINUTES-CBS | 6/20/12 |
| 18.0 | Normal Line / SPOT | 09/09/12-09/09/12 | 1 | :30 | 7:58:30A- CBS-News Sunday Morning | | | | | | | | 1 | 1 | \$500.00 | \$500.00 | Salt Lake City (KUTV) | SUNDAY MRN-CBS | 6/20/12 |
| 19.0 | Normal Line / News | 09/13/12-09/13/12 | 1 | :30 | 10P- 10:35P (MST) | | | | | 1 | | | | 1 | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 20.0 | Normal Line / News | 09/13/12-09/13/12 | 1 | :30 | 5P- 5:30P (MST) | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |
| 21.0 | Normal Line / News | 09/13/12-09/13/12 | 1 | :30 | 6P- 6:30P (MST) | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 22.0 | Normal Line / News | 09/13/12-09/13/12 | 1 | :30 | 6A- 8A (MST) | | | | | 2 | | | | 2 | \$600.00 | \$1,200.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 23.0 | Normal Line / SPOT | 09/13/12-09/13/12 | 1 | :30 | 6:30P- 7P (MST) | | | | | 1 | | | | 1 | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |
| 24.0 | Normal Line / News | 09/11/12-09/11/12 | 1 | :30 | 10P- 10:35P (MST) | | | | | | | 1 | | 1 | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 25.0 | Normal Line / SPOT | 09/11/12-09/11/12 | 1 | :30 | 10:35P- 11:35P (MST) | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | Salt Lake City (KUTV) | D LETTRMAN-CBS | 6/20/12 |
| 26.0 | Normal Line / News | 09/11/12-09/11/12 | 1 | :30 | 5P- 5:30P (MST) | | | | | | | 1 | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Staters Ln
Alexandria, VA 22314-1219

Contract # 1322766

Schedule Dates 09/07/12-09/13/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC (109249)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2597
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 06/20/12
Last Modified 06/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,940.00
Net Total \$33,660.00
Sales Tax

Salt Lake City (KUTV)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2012 | 40 | \$39,600.00 |
| Grand Total: | 40 | \$39,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------------|---------|
| 27.0 | Normal Line / News | 09/11/12-09/11/12 | 1 | :30 | 6P- 6:30P (MST) | | | 1 | | | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 28.0 | Normal Line / News | 09/11/12-09/11/12 | 1 | :30 | 6A- 8A (MST) | | | 2 | | | | | | 2 | \$600.00 | \$1,200.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 29.0 | Normal Line / SPOT | 09/11/12-09/11/12 | 1 | :30 | 6:30P- 7P (MST) | | | 1 | | | | | | 1 | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |
| 30.0 | Normal Line / Prime | 09/11/12-09/11/12 | 1 | :30 | 8P- CBS-NCIS: Los Angeles (Tuesday) | | | 1 | | | | | | 1 | \$3,000.00 | \$3,000.00 | Salt Lake City (KUTV) | NCIS:LA-CBS | 6/20/12 |
| 31.0 | Normal Line / News | 09/12/12-09/12/12 | 1 | :30 | 10P- 10:35P (MST) | | | | 1 | | | | | 1 | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 32.0 | Normal Line / News | 09/12/12-09/12/12 | 1 | :30 | 5P- 5:30P (MST) | | | | 1 | | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |
| 33.0 | Normal Line / News | 09/12/12-09/12/12 | 1 | :30 | 6P- 6:30P (MST) | | | | 1 | | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 34.0 | Normal Line / News | 09/12/12-09/12/12 | 1 | :30 | 6A- 8A (MST) | | | 2 | | | | | | 2 | \$600.00 | \$1,200.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 35.0 | Normal Line / SPOT | 09/12/12-09/12/12 | 1 | :30 | 6:30P- 7P (MST) | | | | 1 | | | | | 1 | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6186786
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
JUN18/12 14.4
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- CHERYL BLAIR

ORDER # 1322766
18226175

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC EST#2597 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUN18/12 14.40

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$39,600
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2597

| | | | | | | | | | | | | |
|---------------------------|--|--|-------------|----|--|------------|-----|-----|---|--|-----|---|
| 1 | | | 1000P-1035P | 30 | | \$2,000.00 | 9/7 | 9/7 | 1 | | FRI | 1 |
| PROGRAM : 2 NEWS AT 10PM | | | | | | | | | | | | |
| CON COM1 : 2 NEWS AT 10PM | | | | | | | | | | | | |
| 2 | | | 1035P-1135P | 30 | | \$500.00 | 9/7 | 9/7 | 1 | | FRI | 1 |
| PROGRAM : D LETTRMAN-CBS | | | | | | | | | | | | |
| CON COM1 : D LETTRMAN-CBS | | | | | | | | | | | | |

REP HEADLINE# 6186786
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 14.4
*** KUTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM | 30 | | \$750.00 | 9/7 | 9/7 | 1 | | FRI | 1 |
| 4 | | | 600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1 : 2 NEWS AT 6 PM | 30 | | \$750.00 | 9/7 | 9/7 | 1 | | FRI | 1 |
| 5 | | | 600A-800A PROGRAM : 2 NEWS 6-8A CON COM1 : 2 NEWS 6-8A | 30 | | \$600.00 | 9/7 | 9/7 | 2 | | FRI | 2 |
| 6 | | | 630P-700P PROGRAM : ENT TONIGHT 30 CON COM1 : ENT TONIGHT 30 | 30 | | \$1,000.00 | 9/7 | 9/7 | 1 | | FRI | 1 |
| 7 | | | 1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM | 30 | | \$2,000.00 | 9/10 | 9/10 | 1 | | MON | 1 |
| 8 | | | 500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM | 30 | | \$750.00 | 9/10 | 9/10 | 1 | | MON | 1 |
| 9 | | | 600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1 : 2 NEWS AT 6 PM | 30 | | \$750.00 | 9/10 | 9/10 | 1 | | MON | 1 |
| 10 | | | 600A-800A PROGRAM : 2 NEWS 6-8A CON COM1 : 2 NEWS 6-8A | 30 | | \$600.00 | 9/10 | 9/10 | 2 | | MON | 2 |
| 11 | | | 630P-700P PROGRAM : ENT TONIGHT 30 CON COM1 : ENT TONIGHT 30 | 30 | | \$1,000.00 | 9/10 | 9/10 | 1 | | MON | 1 |

JUN18/12 14.4
*** KUTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 12 | | | PROGRAM : HAWAII 5-0-CBS CON COM1 : HAWAII 5-0-CBS 900P-1000P | 30 | | \$3,000.00 | 9/10 | 9/10 | 1 | | MON | 1 |
| 13 | | | PROGRAM : TALKIN SPORTS CON COM1 : TALKIN SPORTS 1035P-1105P | 30 | | \$400.00 | 9/8 | 9/8 | 1 | | SAT | 1 |
| 14 | | | PROGRAM : ENT TONIGHT 60 CON COM1 : ENT TONIGHT 60 600P-700P | 30 | | \$300.00 | 9/8 | 9/8 | 1 | | SAT | 1 |
| 15 | | | PROGRAM : 48HR MSTRY-CBS CON COM1 : 48HR MSTRY-CBS 900P-1000P | 30 | | \$650.00 | 9/8 | 9/8 | 1 | | SAT | 1 |
| 16 | | | PROGRAM : 2NEWS AT 5 SUN CON COM1 : 2NEWS AT 5 SUN 500P-600P | 30 | | \$500.00 | 9/9 | 9/9 | 1 | | SUN | 1 |
| 17 | | | PROGRAM : 60 MINUTES-CBS CON COM1 : 60 MINUTES-CBS 600P-700P | 30 | | \$1,750.00 | 9/9 | 9/9 | 1 | | SUN | 1 |
| 18 | | | PROGRAM : SUNDAY MRN-CBS CON COM1 : SUNDAY MRN-CBS 800A-930A | 30 | | \$500.00 | 9/9 | 9/9 | 1 | | SUN | 1 |
| 19 | | | PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM 1000P-1035P | 30 | | \$2,000.00 | 9/13 | 9/13 | 1 | | THU | 1 |
| 20 | | | PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM 500P-530P | 30 | | \$750.00 | 9/13 | 9/13 | 1 | | THU | 1 |

JUN18/12 14.4
*** KUTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | : DATE | : DATE | : | : | : | : SPTS |
| 21 | | | 600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM | 30 | | \$750.00 | 9/13 | 9/13 | 1 | | THU | 1 |
| 22 | | | 600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A | 30 | | \$600.00 | 9/13 | 9/13 | 2 | | THU | 2 |
| 23 | | | 630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 | 30 | | \$1,000.00 | 9/13 | 9/13 | 1 | | THU | 1 |
| 24 | | | 1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM | 30 | | \$2,000.00 | 9/11 | 9/11 | 1 | | TUE | 1 |
| 25 | | | 1035P-1135P PROGRAM : D LETTRMAN-CBS CON COM1: D LETTRMAN-CBS | 30 | | \$500.00 | 9/11 | 9/11 | 1 | | TUE | 1 |
| 26 | | | 500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM | 30 | | \$750.00 | 9/11 | 9/11 | 1 | | TUE | 1 |
| 27 | | | 600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM | 30 | | \$750.00 | 9/11 | 9/11 | 1 | | TUE | 1 |
| 28 | | | 600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A | 30 | | \$600.00 | 9/11 | 9/11 | 2 | | TUE | 2 |
| 29 | | | 630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 | 30 | | \$1,000.00 | 9/11 | 9/11 | 1 | | TUE | 1 |

REP HEADLINE# 6186786
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN18/12 14.4
*** KUTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|------------------------|--|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 10 | | | 800P-900P | 30 | | \$3,000.00 | 9/11 | 9/11 | 1 | | TUE | 1 |
| PROGRAM : NCIS:LA-CBS | | | | | | | | | | | | |
| CON COM1 : NCIS:LA-CBS | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---------------------------|--|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 11 | | | 1000P-1035P | 30 | | \$2,000.00 | 9/12 | 9/12 | 1 | | WED | 1 |
| PROGRAM : 2 NEWS AT 10PM | | | | | | | | | | | | |
| CON COM1 : 2 NEWS AT 10PM | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---------------------------|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 12 | | | 500P-530P | 30 | | \$750.00 | 9/12 | 9/12 | 1 | | WED | 1 |
| PROGRAM : 2 NEWS AT 5 PM | | | | | | | | | | | | |
| CON COM1 : 2 NEWS AT 5 PM | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---------------------------|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 13 | | | 600P-630P | 30 | | \$750.00 | 9/12 | 9/12 | 1 | | WED | 1 |
| PROGRAM : 2 NEWS AT 6 PM | | | | | | | | | | | | |
| CON COM1 : 2 NEWS AT 6 PM | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|------------------------|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 14 | | | 600A-800A | 30 | | \$600.00 | 9/12 | 9/12 | 2 | | WED | 2 |
| PROGRAM : 2 NEWS 6-8A | | | | | | | | | | | | |
| CON COM1 : 2 NEWS 6-8A | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---------------------------|--|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 15 | | | 630P-700P | 30 | | \$1,000.00 | 9/12 | 9/12 | 1 | | WED | 1 |
| PROGRAM : ENT TONIGHT 30 | | | | | | | | | | | | |
| CON COM1 : ENT TONIGHT 30 | | | | | | | | | | | | |

SEP/12 39600.00 CONTRACT TOTAL 39600.00
TOTAL SPOTS 40

MARKET TOTALS \$113,142 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*

Office#: 1322766
Salesperson: CHERYL BLAIR
Est#: 2597
Demo: RA35+

| Mod Code | Buy Line | Day/Time | Length | Starting Rate | Starting Date | Ending Date | # Wks | Spots/Week | Total Spots | Total Dollars | Program Name | Rating RA35-64 | Rep: Last RA35+ Activity | Last Mod/Rev |
|----------------------------------|----------|----------|----------------|---------------|---------------|-------------|----------|------------|-------------|---------------|----------------|----------------|--------------------------|--------------|
| S | #CASH | 1 | Fri/10-1035P | 30S | \$2,000 | Sep07/12 | Sep07/12 | 1 | 2 | 2 | 2 NEWS AT 10PM | 8.6 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 2 | Fri/1035-1135P | 30S | \$500 | Sep07/12 | Sep07/12 | 1 | 1 | 1 | D LETTRMAN-CBS | 3.0 | 0.0 Jun18/12 | Rev #0: A |
| | | 3 | Fri/5-530P | 30S | \$750 | Sep07/12 | Sep07/12 | 1 | 1 | 1 | 2 NEWS AT 5 PM | 2.5 | 0.0 Jun18/12 | Rev #0: A |
| | | 4 | Fri/6-630P | 30S | \$750 | Sep07/12 | Sep07/12 | 1 | 1 | 1 | 2 NEWS AT 6 PM | 3.7 | 0.0 Jun18/12 | Rev #0: A |
| | | 5 | Fri/6-8A | 30S | \$600 | Sep07/12 | Sep07/12 | 1 | 3 | 3 | 2 NEWS 6-8A | 3.7 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 6 | Fri/630-7P | 30S | \$1,000 | Sep07/12 | Sep07/12 | 1 | 1 | 1 | ENT TONIGHT 30 | 3.9 | 0.0 Jun18/12 | Rev #0: A |
| | | 7 | Mon/10-1035P | 30S | \$2,000 | Sep10/12 | Sep10/12 | 1 | 1 | 1 | 2 NEWS AT 10PM | 8.6 | 0.0 Jun18/12 | Rev #0: A |
| | | 8 | Mon/5-530P | 30S | \$750 | Sep10/12 | Sep10/12 | 1 | 1 | 1 | 2 NEWS AT 5 PM | 2.5 | 0.0 Jun18/12 | Rev #0: A |
| | | 9 | Mon/6-630P | 30S | \$750 | Sep10/12 | Sep10/12 | 1 | 1 | 1 | 2 NEWS AT 6 PM | 3.7 | 0.0 Jun18/12 | Rev #0: A |
| | | 10 | Mon/6-8A | 30S | \$600 | Sep10/12 | Sep10/12 | 1 | 3 | 3 | 2 NEWS 6-8A | 3.7 | 0.0 Aug20/12 | Mod #0.1: S |
| S | | 11 | Mon/630-7P | 30S | \$1,000 | Sep10/12 | Sep10/12 | 1 | 2 | 2 | ENT TONIGHT 30 | 3.9 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 12 | Mon/9-10P | 30S | \$3,000 | Sep10/12 | Sep10/12 | 1 | 2 | 2 | HAWAII 5-0-CBS | 6.4 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 13 | Sat/1035-1105P | 30S | \$400 | Sep08/12 | Sep08/12 | 1 | 1 | 1 | TALKIN SPORTS | 4.0 | 0.0 Jun18/12 | Rev #0: A |
| | | 14 | Sat/6-7P | 30S | \$300 | Sep08/12 | Sep08/12 | 1 | 1 | 1 | ENT TONIGHT 60 | 2.2 | 0.0 Jun18/12 | Rev #0: A |
| | | 15 | Sat/9-10P | 30S | \$650 | Sep08/12 | Sep08/12 | 1 | 1 | 1 | 48HR MSTRY-CBS | 3.9 | 0.0 Jun18/12 | Rev #0: A |
| | | 16 | Sun/5-6P | 30S | \$500 | Sep09/12 | Sep09/12 | 1 | 1 | 1 | 2NEWS AT 5 SUN | 5.3 | 0.0 Jun18/12 | Rev #0: A |
| | | 17 | Sun/6-7P | 30S | \$1,750 | Sep09/12 | Sep09/12 | 1 | 1 | 1 | 60 MINUTES-CBS | 5.7 | 0.0 Jun18/12 | Rev #0: A |
| | | 18 | Sun/8-930A | 30S | \$500 | Sep09/12 | Sep09/12 | 1 | 1 | 1 | SUNDAY MRN-CBS | 2.6 | 0.0 Jun18/12 | Rev #0: A |
| | | 19 | Thu/10-1035P | 30S | \$25,000 | Sep13/12 | Sep13/12 | 1 | 2 | 2 | 2 NEWS AT 10PM | 8.6 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 20 | Thu/5-530P | 30S | \$750 | Sep13/12 | Sep13/12 | 1 | 1 | 1 | 2 NEWS AT 5 PM | 2.5 | 0.0 Jun18/12 | Rev #0: A |
| S | | 21 | Thu/6-630P | 30S | \$750 | Sep13/12 | Sep13/12 | 1 | 1 | 1 | 2 NEWS AT 6 PM | 3.7 | 0.0 Jun18/12 | Rev #0: A |
| | | 22 | Thu/6-8A | 30S | \$600 | Sep13/12 | Sep13/12 | 1 | 2 | 2 | 2 NEWS 6-8A | 3.7 | 0.0 Jun18/12 | Rev #0: A |
| | | 23 | Thu/630-7P | 30S | \$1,000 | Sep13/12 | Sep13/12 | 1 | 1 | 1 | ENT TONIGHT 30 | 3.9 | 0.0 Jun18/12 | Rev #0: A |
| | | 24 | Tue/10-1035P | 30S | \$2,000 | Sep11/12 | Sep11/12 | 1 | 0 | 0 | 2 NEWS AT 10PM | 8.6 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 25 | Tue/1035-1135P | 30S | \$500 | Sep11/12 | Sep11/12 | 1 | 0 | 0 | D LETTRMAN-CBS | 3.0 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 26 | Tue/5-530P | 30S | \$750 | Sep11/12 | Sep11/12 | 1 | 0 | 0 | 2 NEWS AT 5 PM | 2.5 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 27 | Tue/6-630P | 30S | \$750 | Sep11/12 | Sep11/12 | 1 | 0 | 0 | 2 NEWS AT 6 PM | 3.7 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 28 | Tue/6-8A | 30S | \$600 | Sep11/12 | Sep11/12 | 1 | 0 | 0 | 2 NEWS 6-8A | 3.7 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 29 | Tue/630-7P | 30S | \$1,000 | Sep11/12 | Sep11/12 | 1 | 0 | 0 | ENT TONIGHT 30 | 3.9 | 0.0 Aug20/12 | Mod #0.1: S |
| | | 30 | Tue/8-9P | 30S | \$3,000 | Sep11/12 | Sep11/12 | 1 | 0 | 0 | NCIS:LA-CBS | 6.1 | 0.0 Aug20/12 | Mod #0.1: S |
| S | | 31 | Wed/10-1035P | 30S | \$2,000 | Sep12/12 | Sep12/12 | 1 | 1 | 1 | 2 NEWS AT 10PM | 8.6 | 0.0 Jun18/12 | Rev #0: A |
| | | 32 | Wed/5-530P | 30S | \$750 | Sep12/12 | Sep12/12 | 1 | 1 | 1 | 2 NEWS AT 5 PM | 2.5 | 0.0 Jun18/12 | Rev #0: A |
| Contract Comment: 2 NEWS AT 5 PM | | | | | | | | | | | | | | |



Rep: TELEREP, INC.
Run On: Aug20/12 at 13:41

E-Order #: 325306 (Rev 0) Aug#2170659
Station: KUTV-TV SALT LAKE CITY, UT

Order #: 6186786 (Mod 0)
Dates: Sep07/12 - Sep13/12

REP BUYLINES

Tranffice #: 1322766
Salesperson: CHERYL BLAIR

Page: 2
Requested by: J

| Mod Code | Buy Line | Day/Time | Length | Rate | Start Date | Ending Date | # of Wks | Spt/Week | Total Spots | Total Dollars | Program Name | Rating RA35-64 | Rep: Last RA35+ Activity | Last Mod/Rev |
|----------|----------|----------------------------------|--------|---------|------------|-------------|----------|----------|-------------|---------------|----------------|----------------|--------------------------|--------------|
| | 33 | Wed/6-630P | 30S | \$750 | Sep12/12 | Sep12/12 | 1 | 1 | 1 | \$750 | 2 NEWS AT 6 PM | 3.7 | 0.0 Jun18/12 | Rev #0: A |
| | | Contract Comment: 2 NEWS AT 6 PM | | | | | | | | | | | | |
| | 34 | Wed/6-8A | 30S | \$600 | Sep12/12 | Sep12/12 | 1 | 2 | 2 | \$1,200 | 2 NEWS 6-8A | 3.7 | 0.0 Jun18/12 | Rev #0: A |
| | | Contract Comment: 2 NEWS 6-8A | | | | | | | | | | | | |
| | 35 | Wed/630-7P | 30S | \$1,000 | Sep12/12 | Sep12/12 | 1 | 1 | 1 | \$1,000 | ENT TONIGHT 30 | 3.9 | 0.0 Jun18/12 | Rev #0: A |
| | | Contract Comment: ENT TONIGHT 30 | | | | | | | | | | | | |

Total 38 Spots for:

\$39,600

38

\$39,600

1724

0.0

Monthly Estimate Dollars:

\$39,600 Sep/12

0.0 Sep/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766

Schedule Dates 09/07/12-09/13/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC (109249)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2597
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 08/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,895.00
Net Total \$33,405.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012 37 \$39,300.00
Grand Total: 37 \$39,300.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------------|---------|
| 1.0 | Revised Line / News | 09/07/12-09/07/12 | 1 | :30 | 10P-10:35P (MST) | | | | | | 1 | | | 2 | \$2,000.00 | \$4,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 1.1 | Normal Line / News | 09/07/12-09/07/12 | 1 | :30 | 10P-10:35P (MST) | | | | | | 2 | | | 2 | \$2,000.00 | \$4,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 8/20/12 |
| 2.0 | Normal Line / SPOT | 09/07/12-09/07/12 | 1 | :30 | 10:35P-11:35P (MST) | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Salt Lake City (KUTV) | ID LETTMAN-CBS | 6/20/12 |
| 3.0 | Normal Line / News | 09/07/12-09/07/12 | 1 | :30 | 5P-5:30P (MST) | | | | | | 1 | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |
| 4.0 | Normal Line / News | 09/07/12-09/07/12 | 1 | :30 | 6P-6:30P (MST) | | | | | | 1 | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 5.0 | Revised Line / News | 09/07/12-09/07/12 | 1 | :30 | 6A-8A (MST) | | | | | | 2 | | | 2 | | | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 5.1 | Normal Line / News | 09/07/12-09/07/12 | 1 | :30 | 6A-8A (MST) | | | | | | 3 | | | 3 | \$600.00 | \$1,800.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 8/20/12 |
| 6.0 | Normal Line / SPOT | 09/07/12-09/07/12 | 1 | :30 | 6:30P-7P (MST) | | | | | | 1 | | | 1 | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |
| 7.0 | Normal Line / News | 09/10/12-09/10/12 | 1 | :30 | 10P-10:35P (MST) | | | | | | 1 | | | 1 | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 8.0 | Normal Line / News | 09/10/12-09/10/12 | 1 | :30 | 5P-5:30P (MST) | | | | | | 1 | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |
| 9.0 | Normal Line / News | 09/10/12-09/10/12 | 1 | :30 | 6P-6:30P (MST) | | | | | | 1 | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 10.0 | Revised Line / News | 09/10/12-09/10/12 | 1 | :30 | 6A-8A (MST) | | | | | | 2 | | | 2 | | | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 10.1 | Normal Line / News | 09/10/12-09/10/12 | 1 | :30 | 6A-8A (MST) | | | | | | 3 | | | 3 | \$600.00 | \$1,800.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 8/20/12 |
| 11.0 | Revised Line / SPOT | 09/10/12-09/10/12 | 1 | :30 | 6:30P-7P (MST) | | | | | | 1 | | | 1 | | | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Guliyandiy 8/21/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766

Schedule Dates 09/07/12-09/13/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC (109249)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2597
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 08/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,895.00
Net Total \$33,405.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Sep. 2012 37 \$39,300.00
Grand Total: 37 \$39,300.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------------|---------|
| 11.1 | Normal Line / SPOT | 09/10/12-09/10/12 | 1 | :30 | 6:30P- 7P (MST) | 2 | | | | | | | | 2 | \$1,000.00 | \$2,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 8/20/12 |
| 12.0 | Revised Line / Prime | 09/10/12-09/10/12 | 1 | :30 | 9P- CBS-Hawaii Five-O (Monday) | 1 | | | | | | | | | | | Salt Lake City (KUTV) | HAWAII 5-0-CBS | 6/20/12 |
| 12.1 | Normal Line / Prime | 09/10/12-09/10/12 | 1 | :30 | 9P- CBS-Hawaii Five-O (Monday) | 2 | | | | | | | | 2 | \$3,000.00 | \$6,000.00 | Salt Lake City (KUTV) | HAWAII 5-0-CBS | 8/20/12 |
| 13.0 | Normal Line / Sports/Other | 09/08/12-09/08/12 | 1 | :30 | 10:35P- 11:05P (MST) | | | | | | | 1 | | 1 | \$400.00 | \$400.00 | Salt Lake City (KUTV) | TALKIN SPORTS | 6/20/12 |
| 14.0 | Normal Line / SPOT | 09/08/12-09/08/12 | 1 | :30 | 6P- 7P (MST) | | | | | | | 1 | | | \$300.00 | | Salt Lake City (KUTV) | ENT TONIGHT 60 | 6/20/12 |
| 15.0 | Normal Line / Prime | 09/08/12-09/08/12 | 1 | :30 | 9P- CBS-48 Hours Mystery (Saturday) | | | | | | | 1 | | 1 | \$650.00 | \$650.00 | Salt Lake City (KUTV) | 48HR MSTRY-CBS | 6/20/12 |
| 16.0 | Normal Line / News | 09/09/12-09/09/12 | 1 | :30 | 5P- 6P (MST) | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | Salt Lake City (KUTV) | 2NEWS AT 5 SUN | 6/20/12 |
| 17.0 | Normal Line / Prime | 09/09/12-09/09/12 | 1 | :30 | 5:57:30P- CBS-60 Minutes (Sunday) | | | | | | | 1 | | 1 | \$1,750.00 | \$1,750.00 | Salt Lake City (KUTV) | 60 MINUTES-CBS | 6/20/12 |
| 18.0 | Normal Line / SPOT | 09/09/12-09/09/12 | 1 | :30 | 7:58:30A- CBS-News Sunday Morning | | | | | | | | 1 | 1 | \$500.00 | \$500.00 | Salt Lake City (KUTV) | SUNDAY MRN-CBS | 6/20/12 |
| 19.0 | Revised Line / News | 09/13/12-09/13/12 | 1 | :30 | 10P- 10:35P (MST) | | | | | | | 1 | | | | | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 19.1 | Normal Line / News | 09/13/12-09/13/12 | 1 | :30 | 10P- 10:35P (MST) | | | | | | | 2 | | 2 | \$2,000.00 | \$4,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 8/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322766

Schedule Dates 09/07/12-09/13/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC (109249)
Salesperson TeleRep/Dc, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2597
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 08/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186786
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,895.00
Net Total \$33,405.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 37
Rate \$39,300.00
\$39,300.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------------|---------|
| 20.0 | Normal Line / News | 09/13/12-09/13/12 | 1 | :30 | 5P- 5:30P (MST) | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |
| 21.0 | Normal Line / News | 09/13/12-09/13/12 | 1 | :30 | 6P- 6:30P (MST) | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 22.0 | Normal Line / News | 09/13/12-09/13/12 | 1 | :30 | 6A- 8A (MST) | | | | | 2 | | | | 2 | \$600.00 | \$1,200.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 23.0 | Normal Line / SPOT | 09/13/12-09/13/12 | 1 | :30 | 6:30P- 7P (MST) | | | | | 1 | | | | 1 | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |
| 31.0 | Normal Line / News | 09/12/12-09/12/12 | 1 | :30 | 10P- 10:35P (MST) | | | | | 1 | | | | 1 | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) | 2 NEWS AT 10PM | 6/20/12 |
| 32.0 | Normal Line / News | 09/12/12-09/12/12 | 1 | :30 | 5P- 5:30P (MST) | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 5 PM | 6/20/12 |
| 33.0 | Normal Line / News | 09/12/12-09/12/12 | 1 | :30 | 6P- 6:30P (MST) | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Salt Lake City (KUTV) | 2 NEWS AT 6 PM | 6/20/12 |
| 34.0 | Normal Line / News | 09/12/12-09/12/12 | 1 | :30 | 6A- 8A (MST) | | | | | 2 | | | | 2 | \$600.00 | \$1,200.00 | Salt Lake City (KUTV) | 2 NEWS 6-8A | 6/20/12 |
| 35.0 | Normal Line / SPOT | 09/12/12-09/12/12 | 1 | :30 | 6:30P- 7P (MST) | | | | | 1 | | | | 1 | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | ENT TONIGHT 30 | 6/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: